

**FIG. 1**

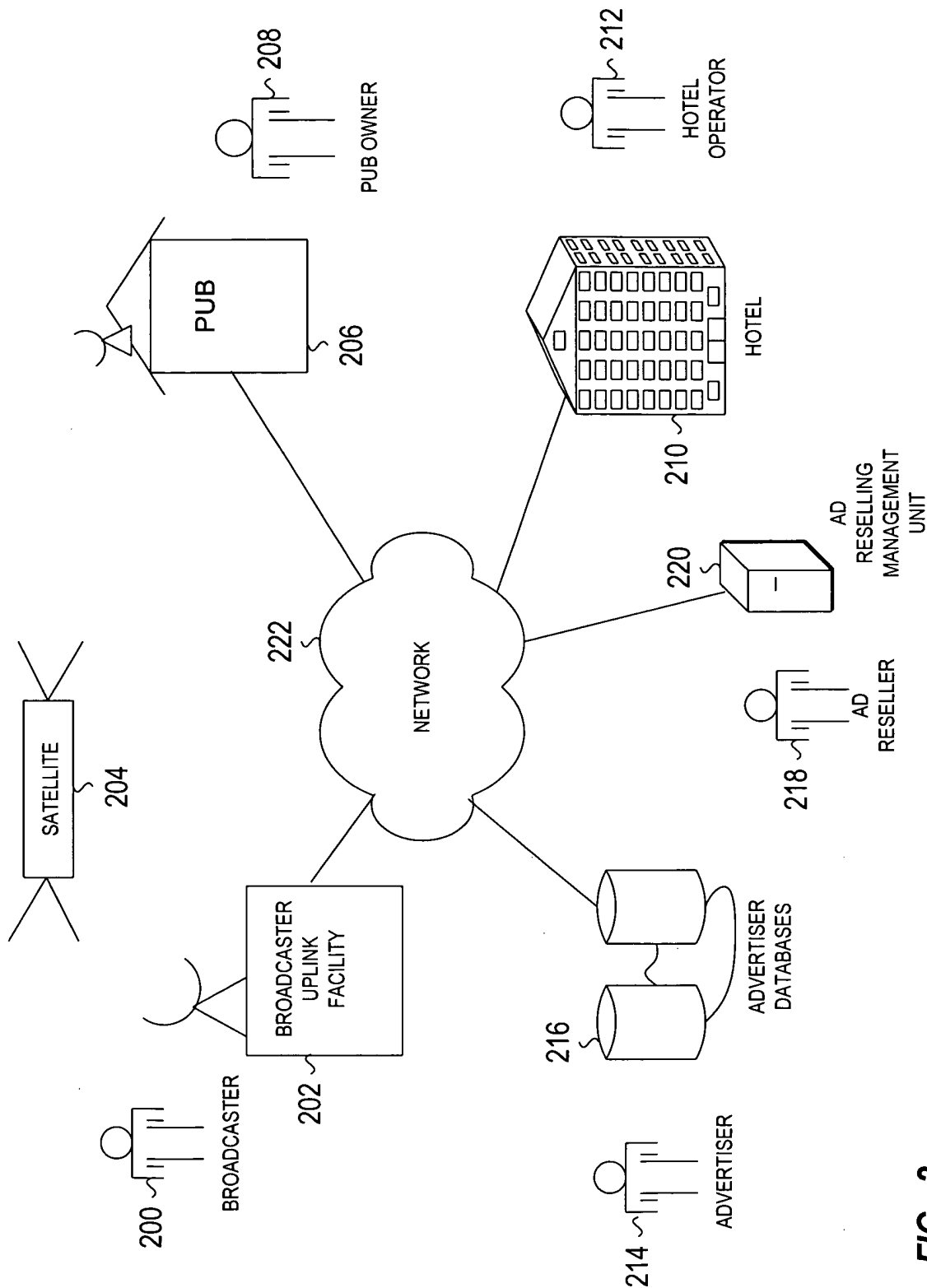


FIG. 2

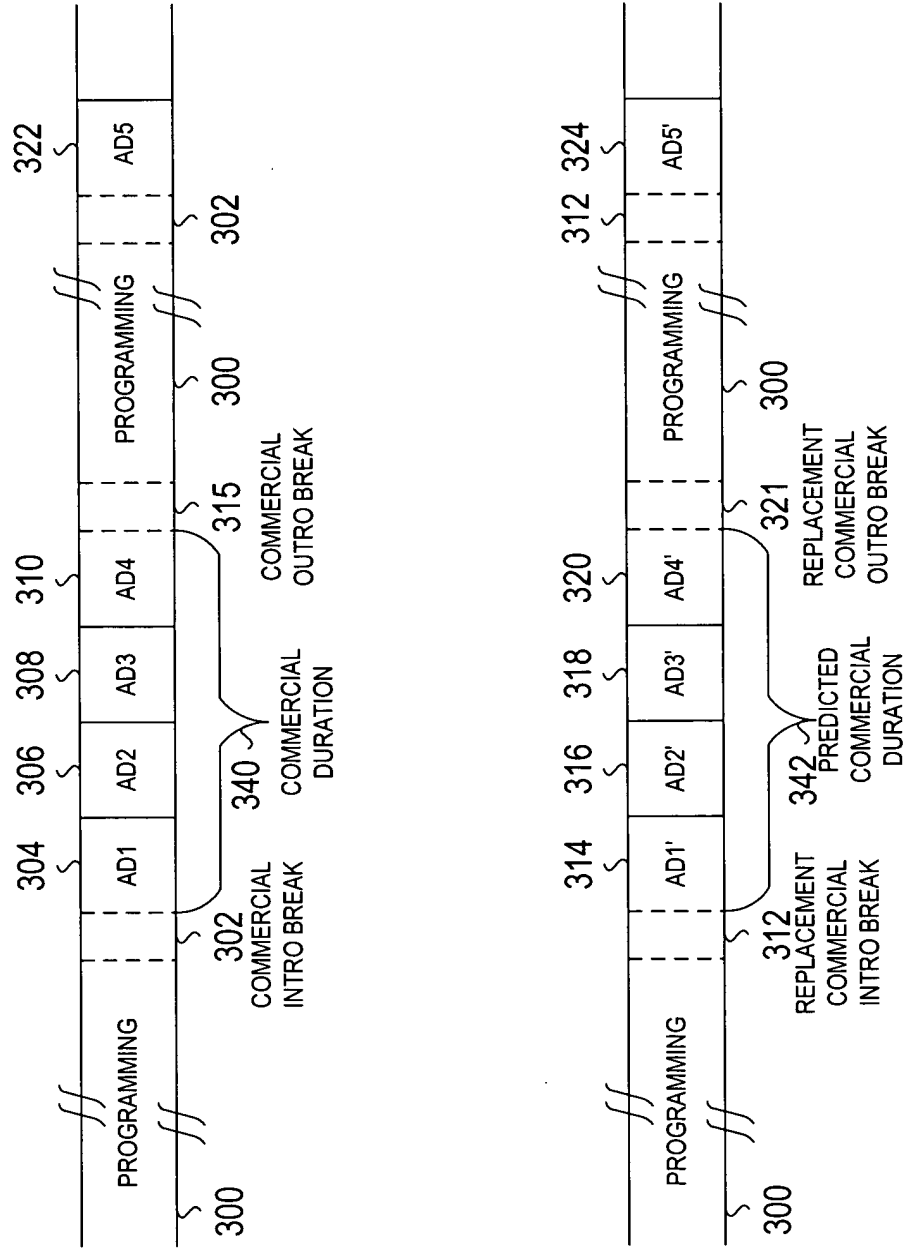


FIG. 3



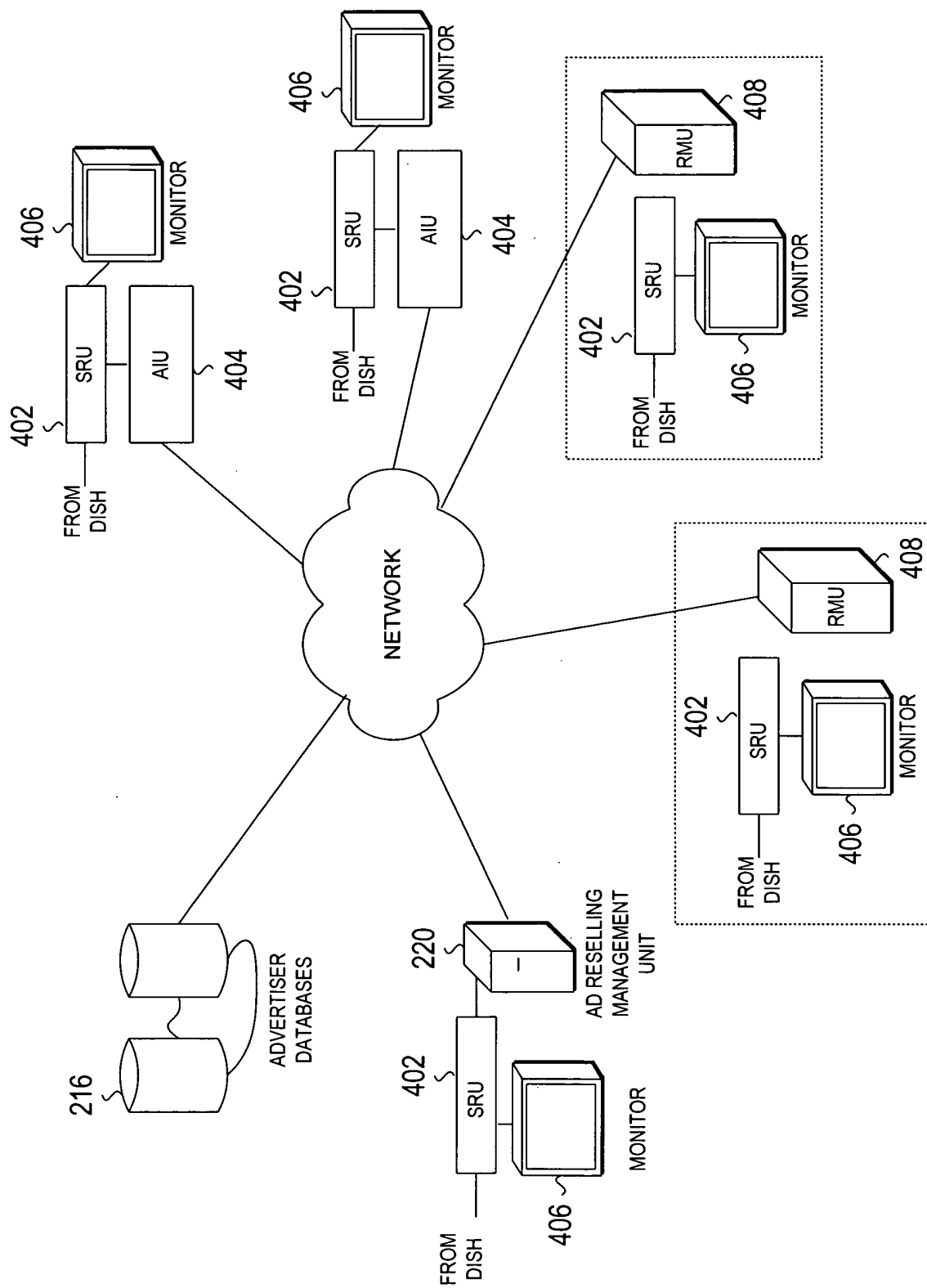


FIG. 4

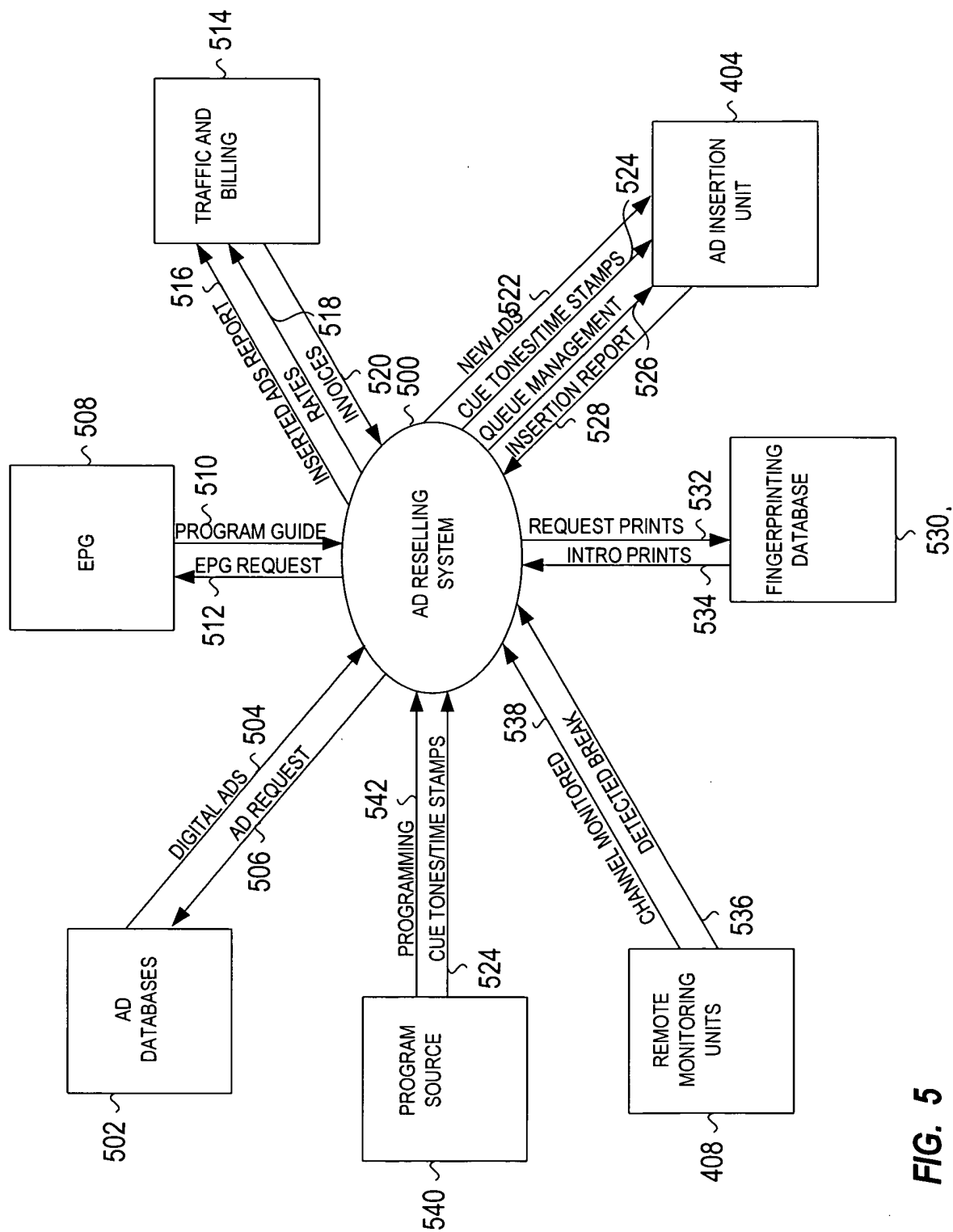
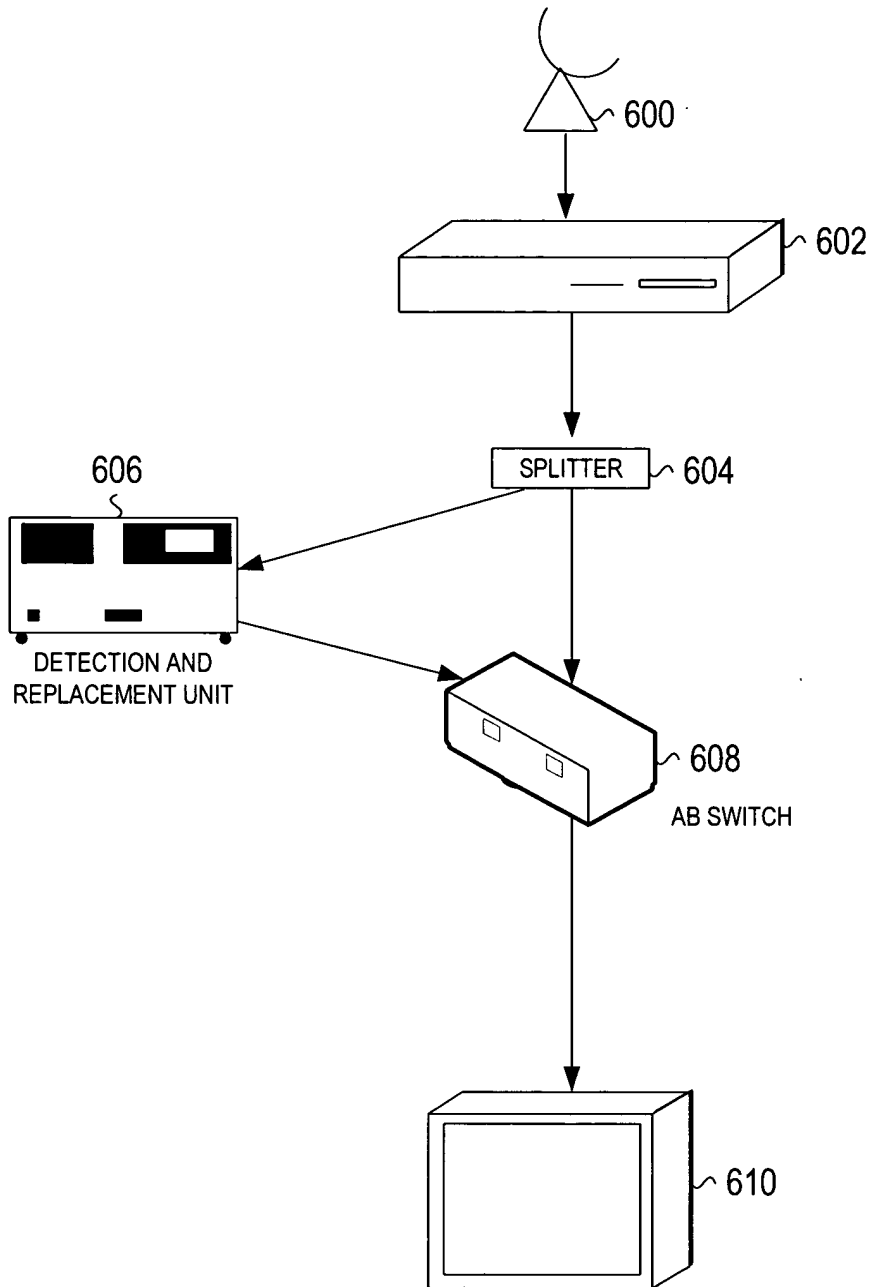


FIG. 5

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**FIG. 6**

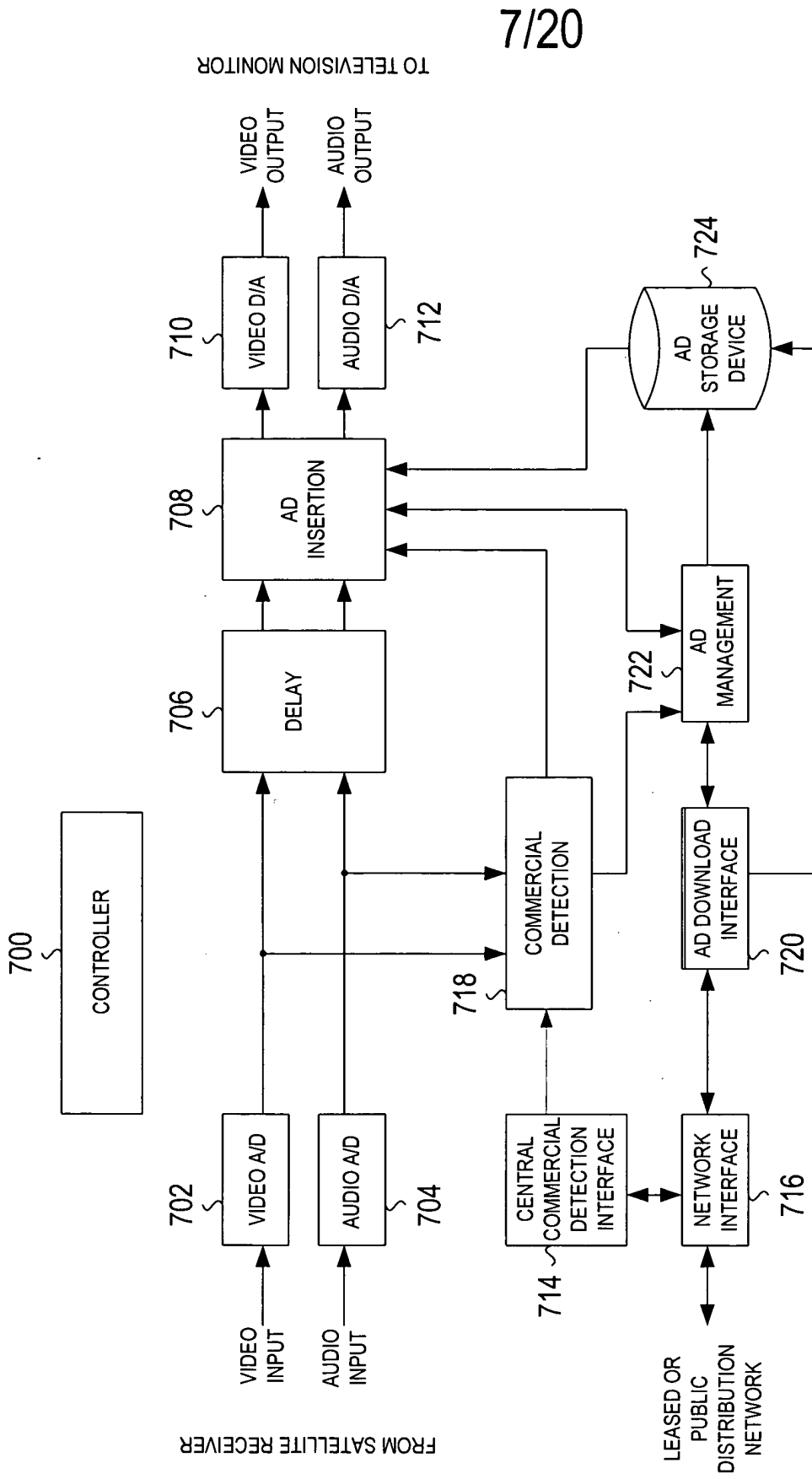


FIG. 7



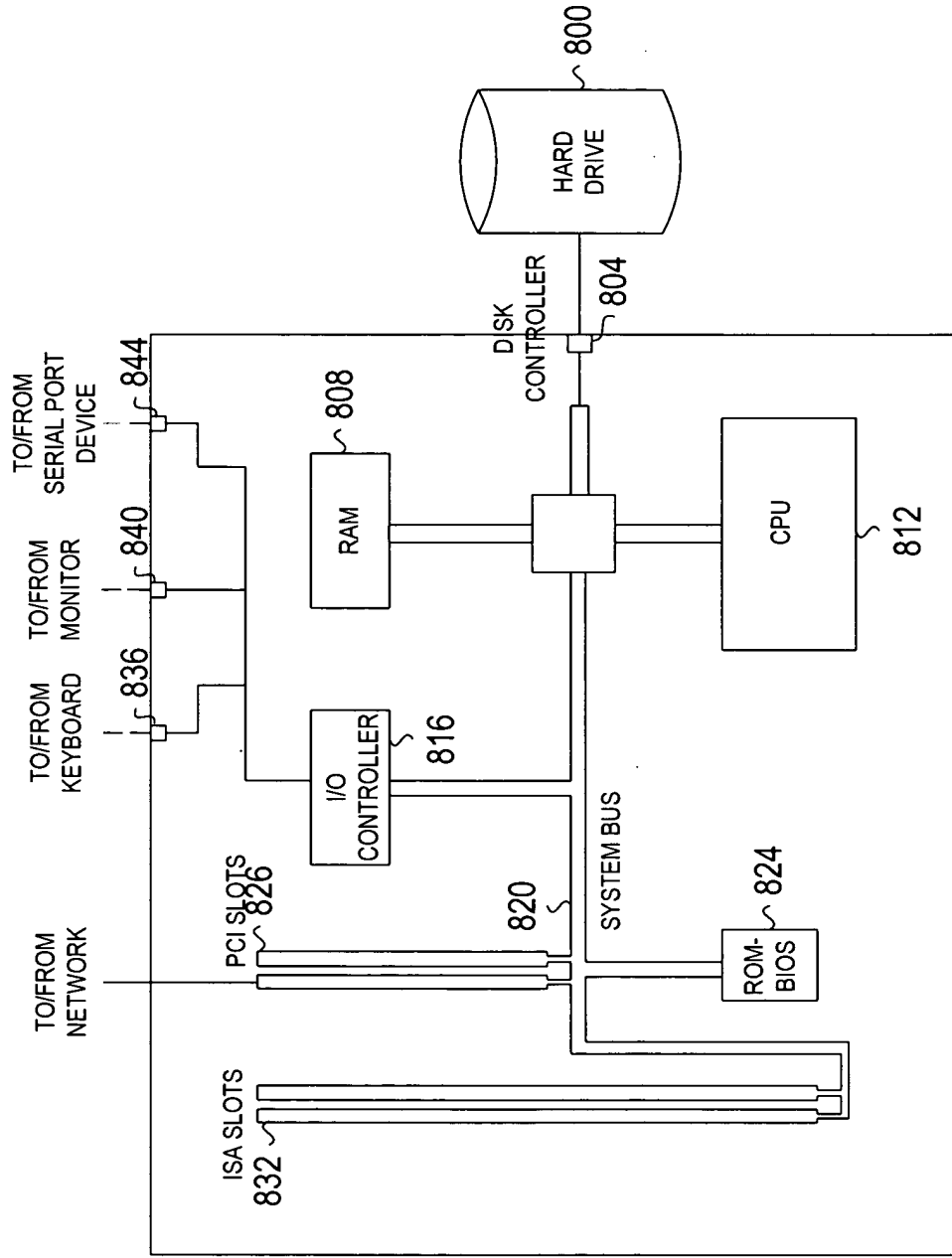


FIG. 8



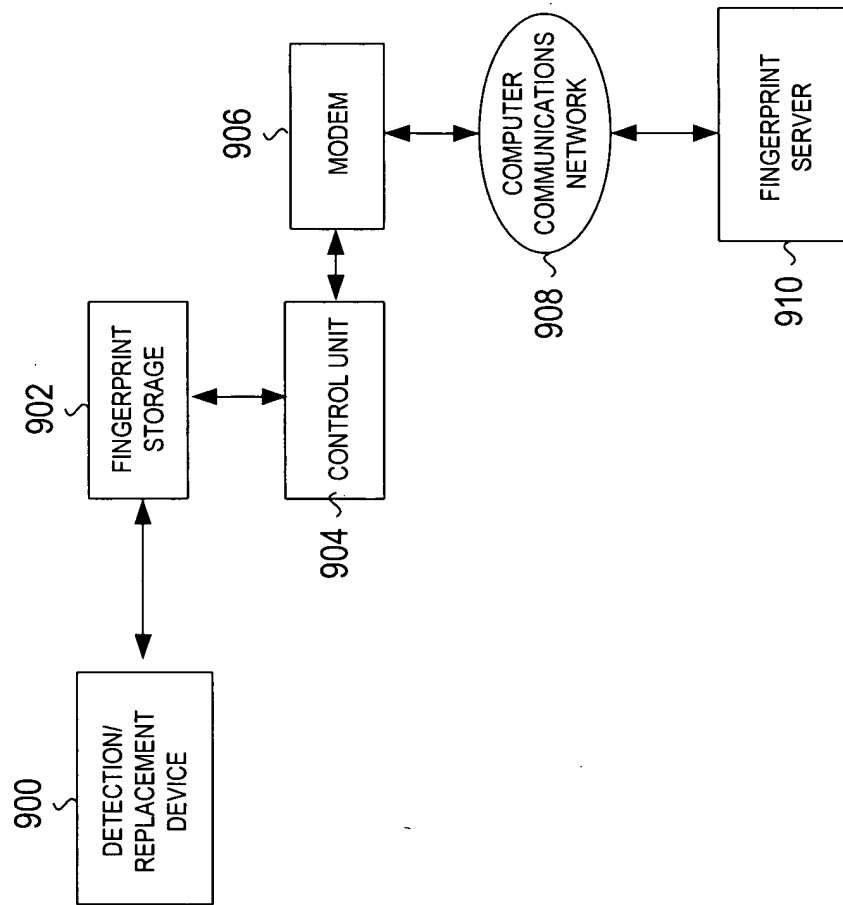


FIG. 9

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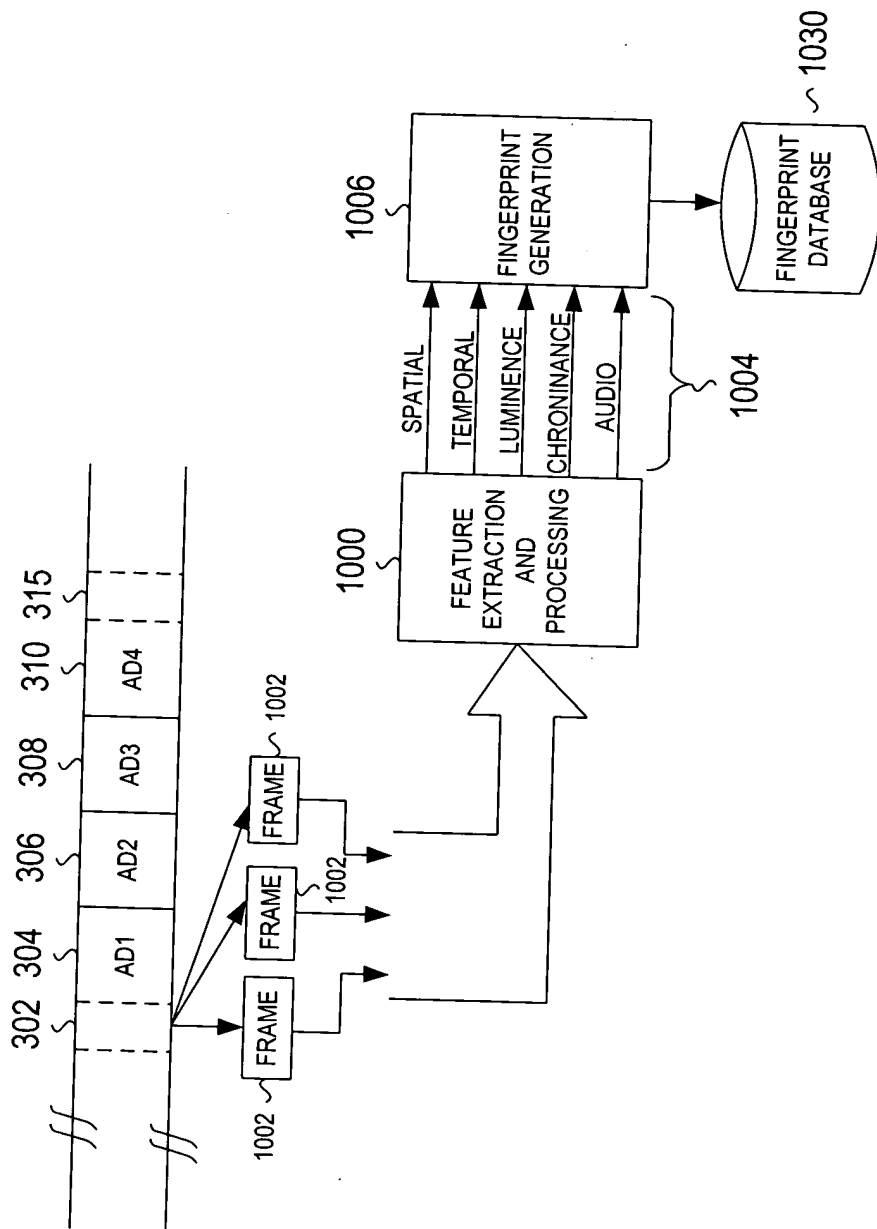


FIG. 10

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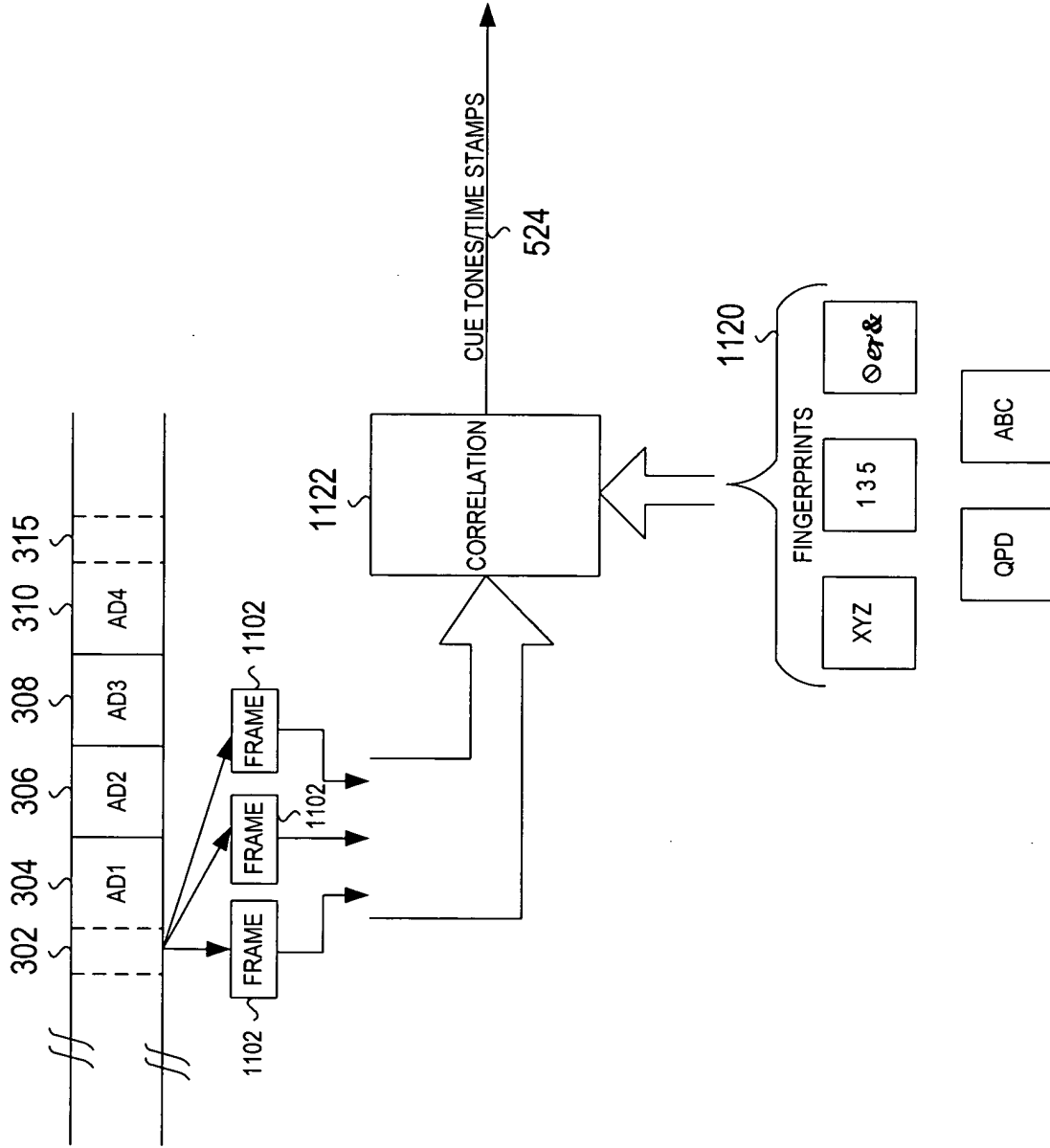
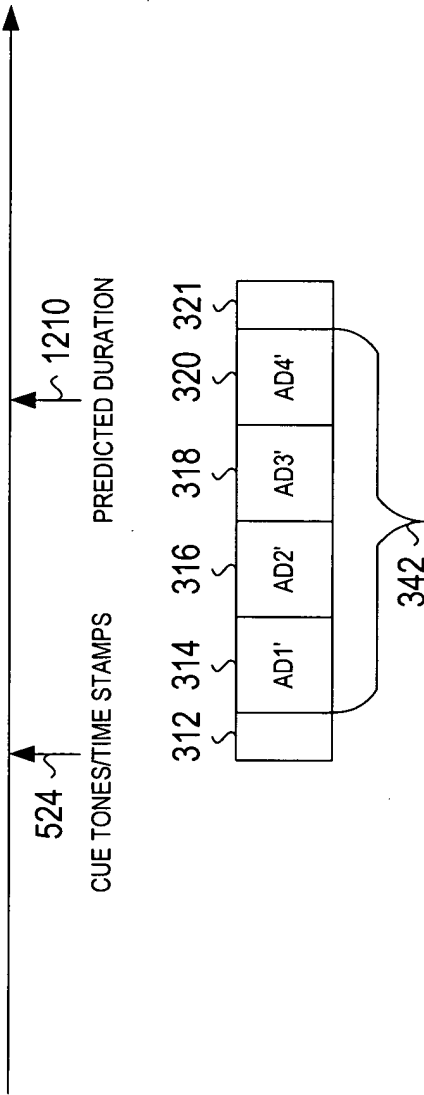
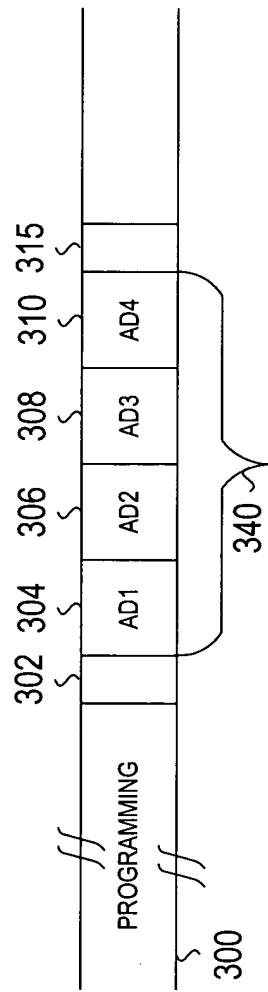


FIG. 11





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FIG. 12



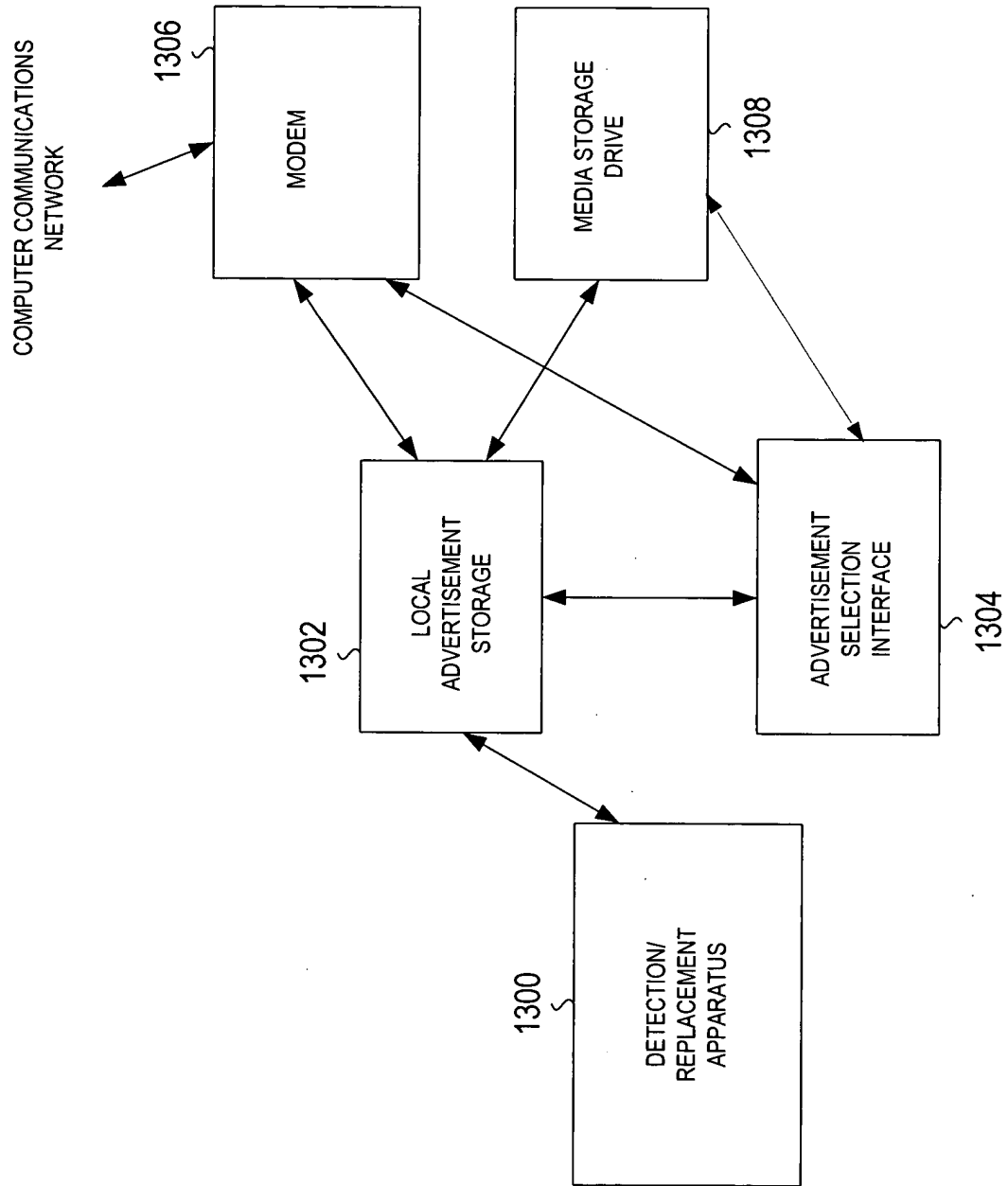


FIG. 13

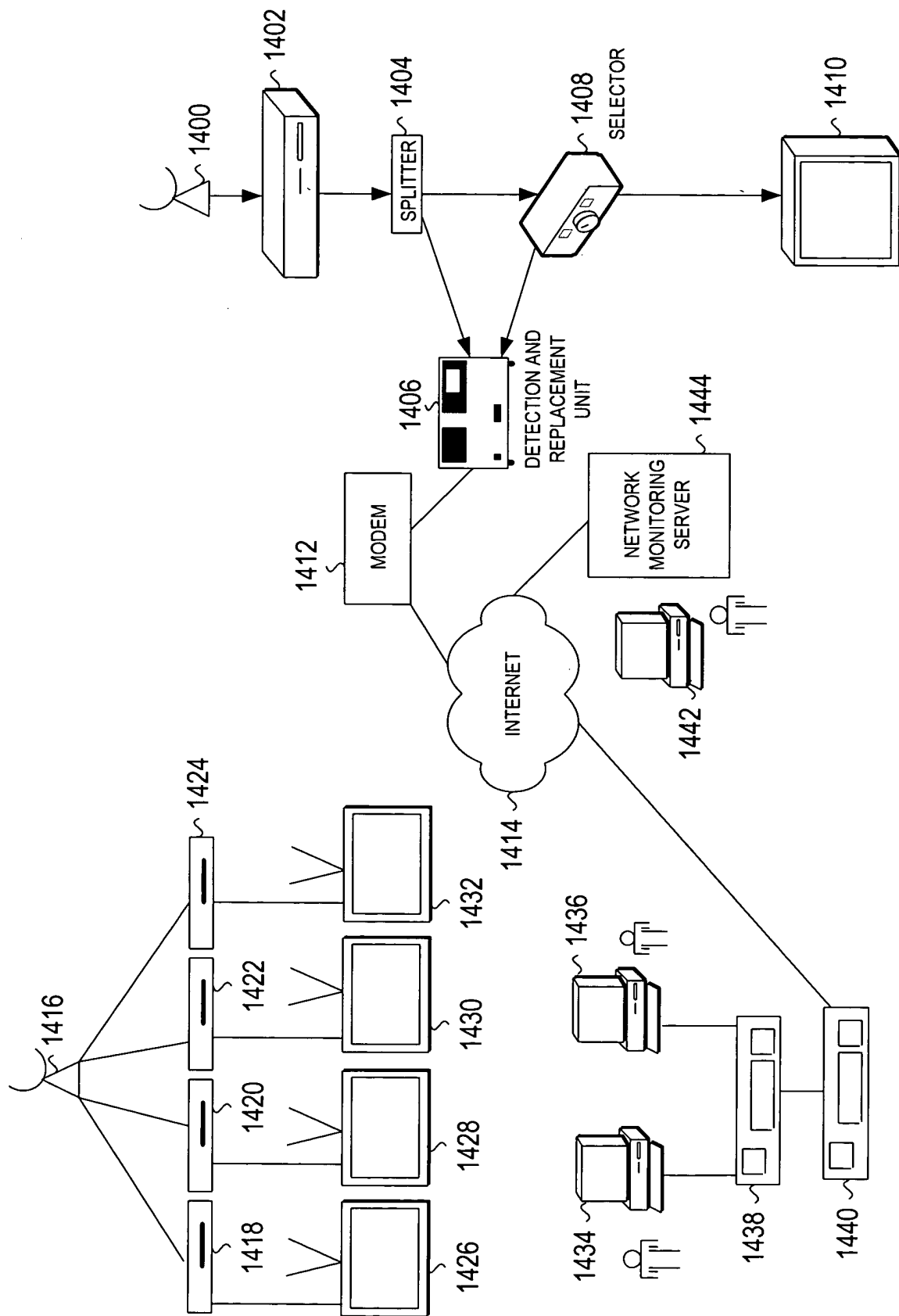


FIG. 14

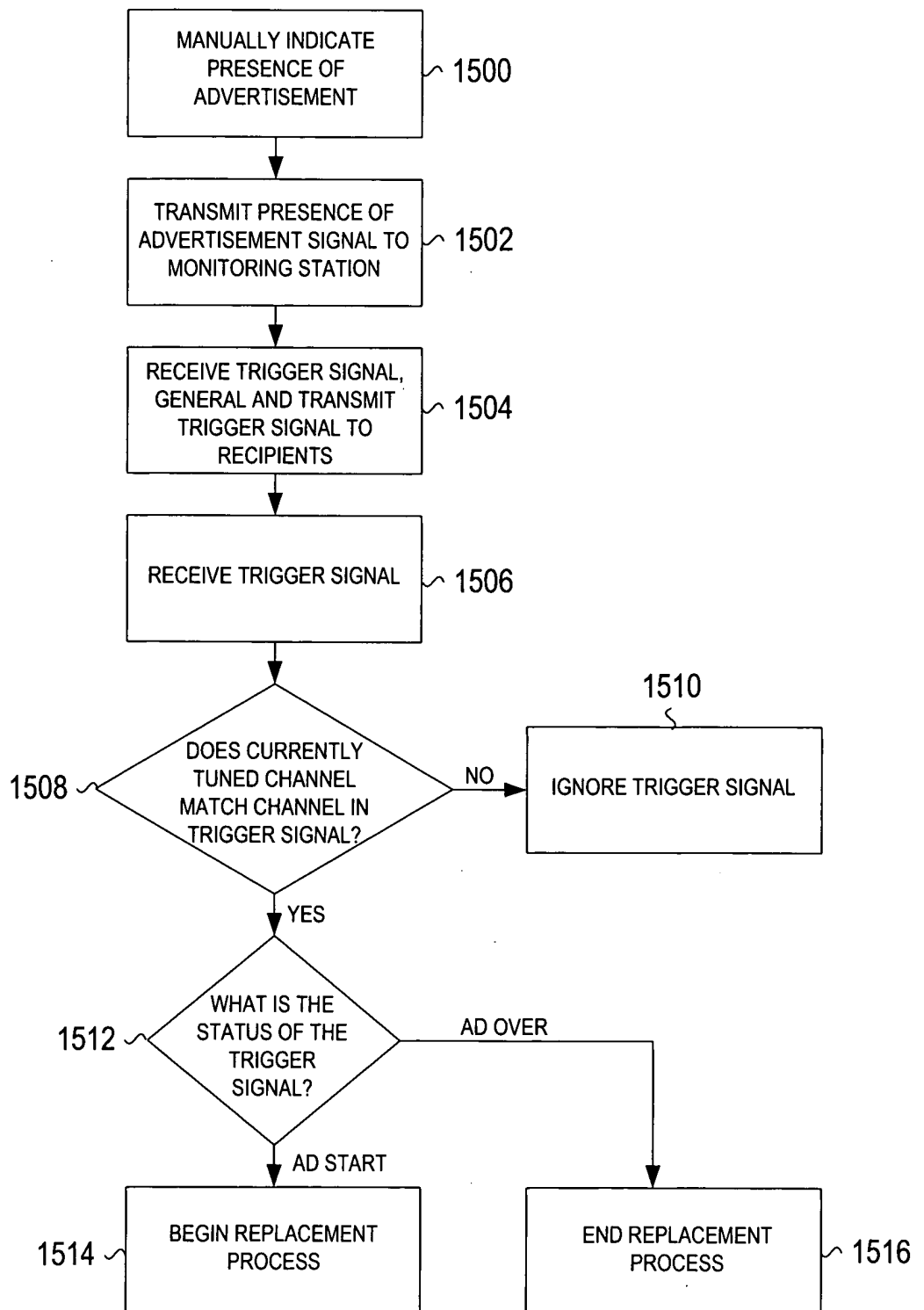


FIG. 15

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1612

Half-Minute Media Controller

Server: 62.68.94.162 Disconnect Update Ad DB Venues: Configure

Address: 1614 Auto ExtSw Channel: 1618 Ad: 1620 Status: 1616

Esp_CP	True	True	BBC 1	Fsports_ho_stones.mpg	OK
Esp_Nrthwd					NOTCONN Not Connected
Esp_RS	True	True	Sky One		OK
ESP_Wrwick					NOTCONN Not Connected
FrontRMAction					NOTCONN Not Connected
FrontRMChelsea					NOTCONN Not Connected
FrontRMFullham					NOTCONN Not Connected
HMM_Dein					NOTCONN Not Connected
HMM_London					NOTCONN Not Connected
Redback	True	True	BBC 1		OK
Slug_Fulham	True	True	Channel 5		OK
SouthernK	True	True	BBC 1		OK
The_Fox	True	True	Sky Sports		OK
Wal_kaboutCG					NOTCONN Not Connected
Wal_kaboutSB1					NOTCONN Not Connected
Wal_kaboutSB2					NOTCONN Not Connected

Channels: 1602

BBC 1 (AutoDetecting)  
 3BL 2 (AutoDetecting)  
 Channel 4 (AutoDetecting)  
 Channel 5 (AutoDetecting)  
 ITV (AutoDetecting)  
 Sky One (AutoDetecting)  
 Sky Sports (AutoDetecting)

Channel 5 Status  
 AutoDetecting

Starting Ad Breaks: 1604  
 Use the 'Start' button to immediately begin an ad break on this channel.  
 Start

Stopping Ad Breaks: 1608  
 Use the 'Stop Immediately' button to abort all ads being played on this channel. Use the 'Stop After Current Ad' button to allow active ads to play to the end.  
 Stop Immediately Stop After Current Ad

Client Control  
 Use this dropdown to specify which channel the currently-selected client is watching.  
 Sky Sports (AutoDetecting)  
 Use this button to reset the client's connection and force its VD to restart.  
 Reconnect / Restart VDI

17/02/2004 18:23: Client from Esp\_CP has connected.  
 17/02/2004 19:13: Client from Sky\_Fulham has disconnected.  
 17/02/2004 19:13: Client from Slug\_Fulham has connected.  
 17/02/2004 19:42: Client from Slug\_Fulham has disconnected.  
 17/02/2004 19:42: Client from Slug\_Fulham has connected.

Half-Minute Media Client

1630

Server: 62.68.94.162 Disconnect Full Screen

Channel: EBC 1

halfminutemedia

1628

1624

```

< C:\HMM\bin\HMM_TV_v2.exe VERSION 1.025
> SET_MINBREAKDURATION 45
> SET_MAXBREAKDURATION 260
> SET_MIN_DURATION_BETWEEN_AD_BREAKS 180
> SET_CHANNEL 1
< +SYSTEM_STARTED
< OK
< RESULT 18 ON NONE 0.0 OK
< RESULT 18 ON NONE 0.0 OK
< OK
< OK
< OK
< OK
< OK

```

FIG. 16





**FIG. 17**

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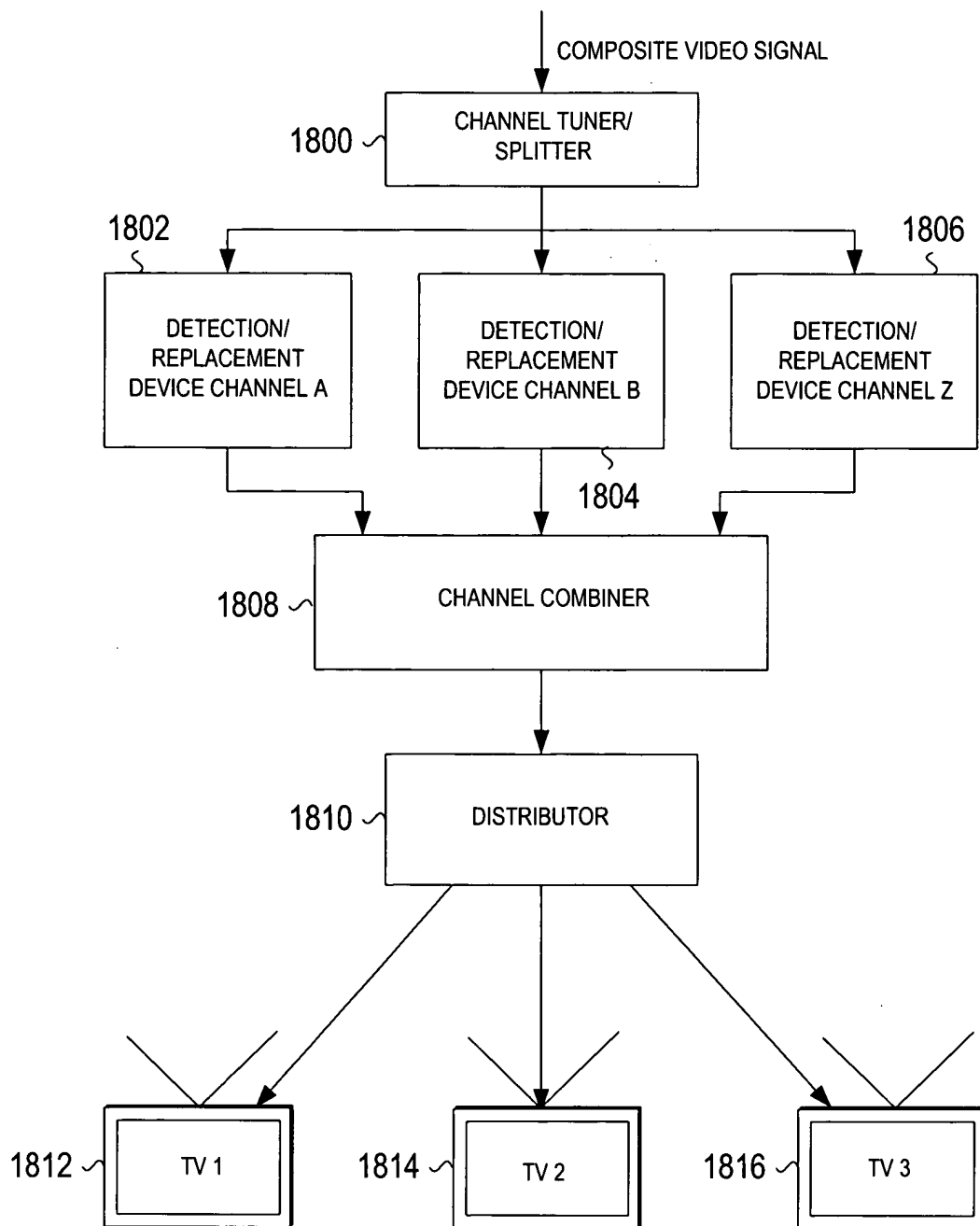


FIG. 18

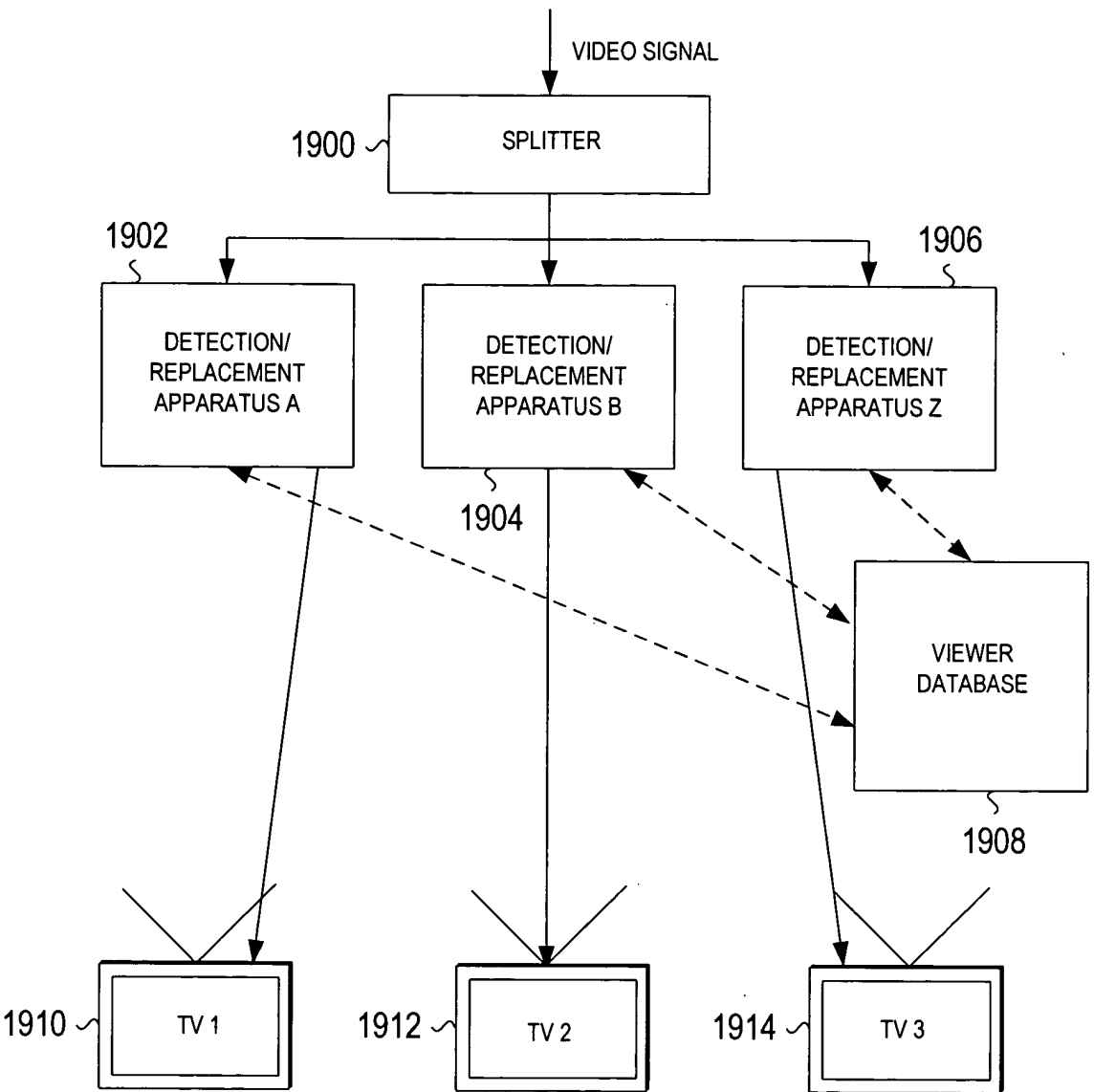


FIG. 19

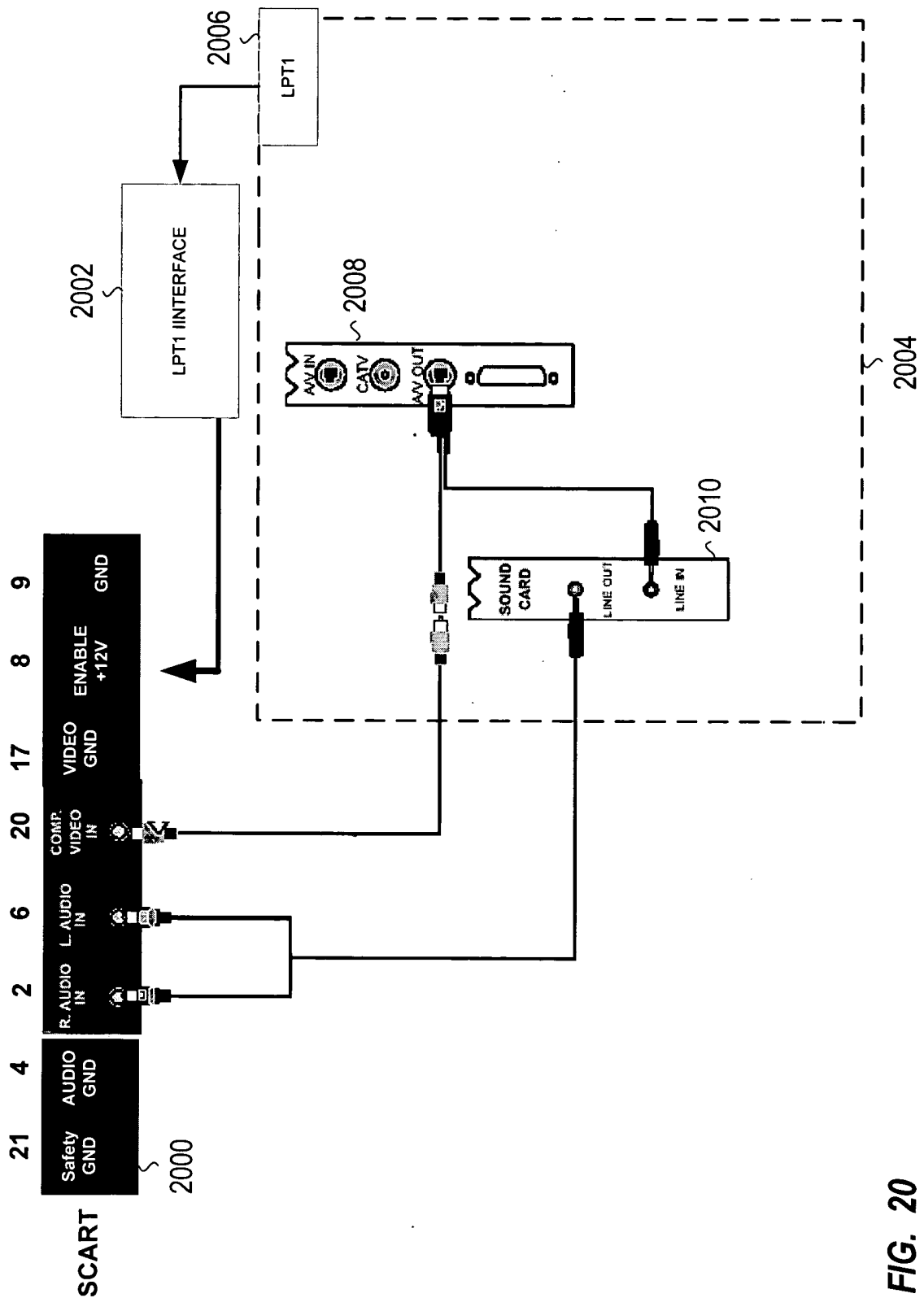


FIG. 20